

Programme



“Hope is not a strategy”

8.00

Registration, Refreshments and Exhibition

9.00

Welcome, Introduction and Breakfast Draw

Annette House – Chair of the Waltham Forest Group and SBM of Edinburgh Primary School

9.10

Justin Smith

‘Marketing your school’

Engaging presentation giving insight, skills and knowledge to build school marketing strategies and develop that competitive edge.

10.25

Refreshments & Exhibition

10.55

Chris Skinner - Senior Online Safety Consultant, National Online Safety

‘Responding to Policy – Online Safeguarding’

11.10

Sandy Tomlinson – SBM & Consultant, Fairfield M&S Consultancy

‘Reaching above and beyond: why should I bother?!’

11.25

Christine Bayliss

‘Using risk management to improve school management’

Interactive participation, discussion and worked examples demonstrating the value of risk management in a business manager’s toolkit

12.30

Lunch and Exhibition

1.30

Sonia Gill – Head’s Up

‘Successful Difficult Conversations in Schools’ Part 1

Founder and Director of Heads Up and author of ‘Successful Difficult Conversations in School’ (ranked #1 on Amazon) – Free Book for each delegate!!!

2.15

Refreshments & Exhibition

2.30

Sonia Gill – Head’s Up

‘Successful Difficult Conversations in Schools’ Part 2

3.15

Close and Prize draw